

Dear ANCA CPR Client, Join expert-led workshops to apply strategic tools:



Strategic Planning with
CITEC Business Solutions.

Creating Mission & Vision

Thursday, May 5, 9:30-10:30 a.m.
The right mission statement explains your company's purpose, both internally and externally, creating a vital compass to make sure your company does not get lost with activities that are distractions.

SWOT Analysis

Thursday, May 12, 9:30-10:30 a.m.
The Strengths, Weaknesses, Opportunities, and Threats matrix will uncover opportunities while helping you avoid pitfalls.

Putting Your Plan to Use

Thursday, May 19, 9:30-10:30 a.m.
Apply the strategic planning process to determine your needs and set up your next steps.

Participatory Management with the Cooperative Development Institute

A series on workplace communication, personnel policies, and open book management. Learn systems, practices, and tools to engage workers and improve workplace culture.

***Tuesdays, May 3, 10, and 17
9:30 to 10:30 a.m.***

Planning for Growth with the SUNY Canton Small Business Development Center **Business Plan**

Wednesday, May 4, 9:30-10:30 a.m.
Develop, or update, a guide to achieve operational and financial objectives.

The Research Network

Wednesday, May 11, 9:30-10:30 a.m.
Use SBDC's exclusive database library to study consumer spending habits.

Marketing

Wednesday, May 18, 9:30-10:30 a.m.
Refine your plan to make new audiences into customers.



**Attend one, some, or all! Register
with Program Navigator Olivia Dwyer
at odwyer@adirondack.org
or (518) 891-6200 ext. 118.**