



FOR IMMEDIATE RELEASE

DATE: April 25, 2017

Contact: Audrey Schwartzberg (518) 891-6200, aschwartzberg@adirondack.org

ANCA Unveils New Clean Energy Platform

Clean Energy One Stop addresses energy needs of North Country communities

Saranac Lake, NY - The Adirondack North Country Association (ANCA) has unveiled its new energy program, the Clean Energy One Stop (CEOS). The multifaceted program, designed to connect individuals, businesses and municipalities with clean energy resources and partners, is active throughout ANCA's 14-county North Country region.

"ANCA listened to the challenges that our partners and regional communities were facing and developed a solution to address those challenges and reduce the confusion created by an ever-changing landscape of clean energy grants, programs and initiatives," said ANCA Executive Director Kate Fish. "The Clean Energy One Stop approach aims to help people navigate through the complexities of this emerging landscape of choices and opportunities."

To facilitate the formation of long-term, trusted relationships, ANCA has assembled a new team of field agents called Energy Circuit Riders (ECRs). ECRs assist local officials and staff by providing examples and resources for municipal energy projects in the region; identifying and evaluating funding and financing options to support projects; offering assistance and guidance coordinating project-level activities like record keeping and reporting; as well as providing other services. ANCA's ECRs currently work in Clinton, Essex, Franklin, Hamilton, Jefferson, Lewis and St. Lawrence counties.

"The Energy Circuit Rider initiative was developed as a way to provide continual and direct support to our communities and partners," said ANCA Clean Energy Program Director Amanda Lavigne. "Municipal leaders identified certain barriers to pursuing clean energy projects, including challenges with staff time and capacity, access to trusted expertise, and access to appropriate financing options. ANCA can help overcome those barriers by connecting North Country communities to the professionals and resources they need."

Recent advances in clean energy technologies have dramatically expanded the choices available to those who want to save money by cutting their energy costs. The ANCA CEOS staff draws from a broad pool of resources and expertise to work with residents, businesses, industrial customers, municipalities and

school districts to implement clean energy projects across northern New York. Some current examples include a landfill-based biodigester in the Town of North Elba, a pellet boiler in the Town of Stockholm, a LED lighting assessment for the Village of Saranac Lake and a new Community Center in the Town of Franklin. These projects provide benefits like cost savings, increased resiliency and healthier work environments and public spaces. These opportunities also help sustain and create jobs by contributing to the ever-growing clean energy economy in the region.

The ANCA ECR initiative was awarded \$1 million in funding through Governor Andrew M. Cuomo's Cleaner, Greener Communities program, a statewide initiative administered by the New York State Energy Research and Development Authority (NYSERDA) that encourages communities to include sustainability goals and principles into local planning and create partnerships to accomplish economic development projects.

"ANCA's development of the Clean Energy One Stop and Energy Circuit Riders in the North Country Region will help create a pathway to energy savings that reduces costs and decreases greenhouse gas emissions," said John B. Rhodes, President and CEO, NYSERDA. "Sustainable communities are essential to Governor Cuomo's aggressive energy goals and can serve as a model for other communities to follow."

ANCA CEOS also partners with NYSERDA for other clean energy programs including *Green Jobs – Green NY* which provides New York residents with access to energy assessments, installation services, low interest financing and pathways to training for various green-collar careers, and the *Clean Energy Communities* Program which helps communities implement high-impact clean energy actions that reduce energy costs, create jobs and improve the environment.

ANCA also hosts the annual Clean Energy Economy Conference (CEEC), where residents, businesses and community leaders come together to discuss clean energy issues and opportunities in the North Country. The 2017 CEEC will take place in Glens Falls on October 25-26.

[ANCA](#) is an independent nonprofit organization working to build dynamic local economies that sustain thriving communities in Northern New York. Since 1955, ANCA has leveraged the investment of hundreds of millions of dollars into the region in sectors that drive sustainable local economic development.

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise and support to help New Yorkers increase energy efficiency, save money, use renewable energy and reduce their reliance on fossil fuels. NYSERDA professionals work to protect our environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York since 1975.

###