



## **FOR IMMEDIATE RELEASE**

**DATE: January 9, 2020**

**Contact: Audrey Schwartzberg (518) 891-6200, [aschwartzberg@adirondack.org](mailto:aschwartzberg@adirondack.org)**

### **Adirondack North Country Association Welcomes New Board Members**

*Daniel Mohr, Kevin Richardson and Noah Shaw join regional nonprofit's board of directors*

**Saranac Lake, NY** — The Adirondack North Country Association (ANCA) has announced the addition of three new members to its board of directors: J. Daniel Mohr, Executive Vice President and Chief Financial Officer at Adirondack Bank; Kevin Richardson, Executive Vice President of Sales and Operations at Agbotic Inc.; and Noah Shaw, a partner with Hodgson Russ Attorneys LLP and Co-Chair of the firm's Renewable Energy Practice.

The three new board members join ANCA as the regional economic nonprofit begins implementing its new five-year strategic plan. The plan, which will roll out in February 2020, will support new and existing programs in ANCA's 14-county service area that advance clean energy adoption and energy savings, expand local food access and markets, provide support and development opportunities for small businesses and entrepreneurs and advocate for North Country residents, businesses and communities at state and federal levels.

"ANCA's strategic plan is ambitious, based on our vision — a New Economy that works for all — and our mission to build prosperity across Northern New York," said Kate Fish, the nonprofit's executive director. "Dan, Kevin and Noah bring a wide range of experience to the ANCA team through their work in the small business, agriculture and clean energy sectors. Their combined knowledge and experience will help inform our strategies moving forward."

The new directors were elected by the ANCA board at its quarterly meeting on December 6, 2019.

Daniel Mohr, who took on his current role as Adirondack Bank's Senior Vice President and Chief Financial Officer in 2017, has over 20 years of senior-level financial and operational management experience in banking. Mohr holds a bachelor's degree in accounting from the State University of New York at Binghamton. He was born and raised in Binghamton and now lives in Utica.

"I'm honored to serve on ANCA's board and support their work in North Country communities," Mohr said. "I care deeply about creating conditions and opportunities that help local businesses succeed. My own experience working with business owners and community leaders will be valuable in informing ANCA's economic development efforts throughout the region."

Kevin Richardson is co-founder and Executive Vice President of Sales and Operations at Agbotic Inc., a venture-backed leader in the Ag Tech sector. Agbotic builds year-round, organic and environmentally restorative “SmartFarms” that utilize robotics with machine learning and artificial intelligence. The company’s first SmartFarm project is located in Sackets Harbor, NY.

Richardson’s entrepreneurial work in the food and beverage industry has paved a path and established a successful model for Upstate farms and food processors to conduct profitable business in the Greater Manhattan and Tri-State areas. Richardson and Agbotic work closely with and support New York State initiatives related to Upstate and rural economic development; agricultural diversification; renewable energy sustainable infrastructure; the Farm to School lunch program; farm labor practices; and industrial hemp research.

“Agbotic has been fortunate to work with ANCA over the last several years through their farm to school and clean energy initiatives,” said Richardson. “ANCA’s mission is spot on with their focus on creating strong systems for local food, agriculture, small businesses and renewable energy. I feel my own interest and experience in these areas will complement and strengthen ANCA’s programs and networks.”

Noah Shaw comes to the ANCA board with over 17 years of experience in law and legal advising with private law firms as well as State and federal entities. Prior to becoming a partner and Co-Chair of the Renewable Energy Practice at Hodgson Russ, where he practices out of the firm’s Saratoga Springs office, Shaw served as General Counsel and board secretary for the New York State Energy Research and Development Authority (NYSERDA). He also served as Senior Advisor to the General Counsel for the U.S. Department of Energy during the Obama administration. After growing up in Warren and Essex Counties and graduating from Warrensburg Central High School, Shaw attended Brandeis University and received his law degree from Northeastern University School of Law. Shaw also serves on the boards of Adirondack Council and the Capital District Chapter of the League of Conservation Voters. He currently lives in Ballston Spa.

“ANCA continues to be on the leading edge of clean energy outreach in the North Country region,” Shaw said. “I’m excited to lend my own passion for the North Country and energy policy to the board as ANCA and partners bring clean energy planning and programming into the next decade. It is an exciting time for this sector and the ways renewables can benefit the region’s residents, businesses and communities.”

[ANCA](#) is an independent nonprofit organization growing the New Economy in northern New York. Using an integrated approach to sustainable economic development and prosperity where economic health, community vitality and ecological stewardship are equally important outcomes, ANCA focuses on creating opportunity for people with diverse backgrounds, experience and education levels.

**Attached: one (1) PDF document and three (3) photos**

Photos courtesy of ANCA board members Daniel Mohr, Kevin Richardson and Noah Shaw

###