



# CLEAN ENERGY CONFERENCE

## *The Climate Act and You:*

*Maximizing Community Benefits  
While Meeting State and Federal Climate Goals*

June 1-2, 2023



*Irish Cultural Center  
of the Mohawk Valley*



*Utica, New York*

## Local Benefits of a Clean Energy Transition

ANCA's Clean Energy Conference is back!

You're invited to join ANCA and the Mohawk Valley Clean Energy Team for a gathering of stakeholders and innovators as we explore incentives and opportunities, as well as challenges, related to policies like New York's Climate Leadership and Community Protection Act and the federal Inflation Reduction Act and Bipartisan Infrastructure Law.

With a focus on elevating local interests and marginalized voices, we will explore how we can work together to meet climate goals while advancing a clean energy economy that strengthens businesses and communities across New York State.

We hope you'll join us at the elegant Irish Cultural Center of the Mohawk Valley, in the heart of Utica's historic brewery district, for this two-day learning and networking event.

## Who Will Be There?

- **Clean energy contractors:** heat pump, EV and solar panel installers; architects; engineers; weatherization and building performance professionals; grant writers; and more
- **Policy and program implementers**
- **Students**
- **Advocacy groups:** organizations representing the interests of their community or clean energy mission
- **Local, regional and state leaders**

### Presented by:



[www.adirondack.org/clean-energy-conference](http://www.adirondack.org/clean-energy-conference)



*Photo courtesy of J&R Pierie Family Farm, LLC*

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“ANCA's Clean Energy Conferences have been fantastic events to learn about the latest in clean energy and connect with like-minded people in the industry. In a world full of so many online meetings, it's refreshing to connect in person and expand the conversation about energy opportunities in the North Country.”

~ Tara Donadio – Assistant Director of Sustainability and  
Clean Energy + Climate Smart Communities Outreach Coordinator,  
Capital District Regional Planning Commission

## Preliminary Agenda

### Thursday, June 1, 2023

**2:00-4:00 p.m.** — Tour Brookfield Renewable's Historic Trenton Falls Facility

**5:00-8:00 p.m.** — Reception with light refreshments at the Irish Cultural Center

### Friday, June 2, 2023

**8:00 a.m.** — Registration and hot breakfast

**9:00 a.m.** — Welcome and opening remarks

**9:10 a.m.** — Clean Energy Sparks success stories

**9:45 a.m.** — Break; networking in exhibition halls

**10:00 a.m.-12:15 p.m.** — Breakout sessions; networking

**12:15 p.m.** — Lunch; networking in exhibition halls

**1:30-4:15 p.m.** — Breakout sessions; networking

**4:15-4:30 p.m.** — Raffle and closing



## Conference Topics

The **2023 Clean Energy Conference** will focus on community benefit through implementation of state and federal legislation including the NYS Climate Leadership and Community Protection Act (CLCPA) and the federal Inflation Reduction Act and Bipartisan Infrastructure Law.

Presenters will focus on **community-scale challenges, opportunities and successes** along the path to carbon neutrality. Topics include:

- Authentic stakeholder and partner engagement
- Embedding equity and justice in project design and implementation
- Community benefit from large-scale renewables
- Community-scale success stories
- Community-scale utility, state and federal incentives
- CLCPA working group updates
- NYSERDA Regional Clean Energy Hubs updates
- Clean energy in the public purpose sector
- Local electricity procurement
- Challenges and opportunities of building and transportation electrification
- Localizing electricity supplies
- Natural solutions for carbon sequestration
- Regional grid upgrades
- and more!



## Get Involved

- » **Sponsor:** Distinguish your business or organization as a true supporter of our region's clean energy economy, while engaging business and community leaders from across New York State. Become a Conference Sponsor.
- » **Exhibit:** Share your company's products, resources or services at two prominently placed exhibition halls. [Sign up to be an exhibitor.](#)
- » **Present:** Share your projects or opportunities with energy innovators from across the region. [Submit an abstract to be considered as a conference presenter or workshop coordinator.](#)



# Clean Energy Conference Sponsorship

Distinguish your business or organization as a driver in New York's clean energy transition.

Demonstrate your commitment to an inclusive, state-wide clean energy future. As a conference sponsor, you will reach a concentrated audience of clean energy leaders and strengthen your network of partners as we work together to maximize local benefits of the state and federal legislation in New York.

## Sponsor Levels & Benefits:

### Terawatt

**\$10,000 (one spot)**

#### Primary Event Sponsor receives:

- Recognition as lead in social media outreach, event website and email communication and logo on printed materials and event signage
- 6 complimentary registrations
- Participation in opening remarks
- Full page in conference program
- Exhibitor booth in prominent location
- One night hotel accommodation

### Gigawatt

**\$5,000 (4 spots)**

#### Field Trip Sponsor, Reception Sponsor, Lunch Sponsor, Plenary Sponsor receive:

- 4 complimentary registrations
- Prominent logo on printed materials and event signage
- One-half page in conference program
- Exhibitor booth
- Named sponsor of one of the four gatherings above

### Kilowatt

**\$2,500 (10 spots)**

- 3 complimentary registrations
- Medium logo on printed materials and on welcome display
- One-quarter page in conference program
- Exhibitor booth

### Watt

**\$1,000 (unlimited)**

- 2 registrations
- Logo on printed materials and event signage
- One-sixth page in conference program

For more information about the conference or sponsorship opportunities, please contact ANCA's Jennifer Perry at [jperry@adirondack.org](mailto:jperry@adirondack.org) or 518.588.2965.

[www.adirondack.org/clean-energy-conference](http://www.adirondack.org/clean-energy-conference)



ANCA is an independent, nonprofit corporation with a transformational approach to building prosperity across northern New York. Using innovative strategies for food systems, clean energy, small businesses, and equity and inclusion, ANCA delivers targeted interventions that create and sustain wealth and value in local communities.