



BIKE *the* BARNs

September 21, 2024

Ausable Brewing Company
Keeseville, New York

www.adirondack.org/btb



A Farm-by-Bike Experience

ANCA's Bike the Barns is a one-day recreational bicycle tour and fundraising event that highlights the region's vibrant agricultural movement and the farmers and food entrepreneurs who are driving it. Become a Bike the Barns Sponsor and demonstrate your commitment to the Adirondack North Country. All sponsorship dollars support ANCA's Local Food System Program and initiatives that strengthen farms and local food businesses.

A Strong Local Food System

Showcase your business at Bike the Barns

Bike the Barns sponsors strengthen our local food system and the future of farming while enhancing brand recognition among over 250 riders and supporters from New York State and beyond, as well as over 10,000 community members who engage with ANCA and BikeADK.

To sponsor Bike the Barns or to discuss sponsorship opportunities or levels that best suit your business or organization, contact Caitlin Bottcher at cbottcher@adirondack.org.

Presented by:



Supported by:



Sponsorship Levels

- » **Garden (\$500):** Promotion through ANCA's Bike the Barns webpage, electronic communications leading up to the event, and social media; logo on event signage; logo BikeADK's event page
- » **Field (\$750):** Garden Level benefits plus one complimentary registration or sponsor table, and one meal and beverage, at finish-line celebration
- » **Harvest (\$1,000):** Garden Level benefits plus two complimentary registrations or sponsor table, and two meals and beverages, at finish-line celebration
- » **Farm Stop (\$2,500 x 4):** Harvest Level benefits plus prominent logo on signage at one farm stop; linked listing on BikeADK event page for associated farm stop
- » **Finish Line (\$5,000 x 1):** Harvest Level benefits plus special recognition during remarks and brand placement at finish-line meal; three sponsor recognition posts on BikeADK social media channels
- » **Small Farm Sustainer (\$10,000 x 1):** Harvest Level benefits plus logo on signage at all farm stops; five complimentary registrations; table at finish-line celebration; special recognition for supporting local food meal during remarks and on ANCA and BikeADK social media channels, blog pages and e-newsletters; opportunity to address attendees at the event