

CLEAN ENERGY CONFERENCE



small BIG
Communities. Opportunities.

CONFERENCE

April 30-May 2, 2025

Lake Placid Conference Center | Lake Placid, NY



Strengthening a Small Business & Clean Energy Future

We hope you'll join ANCA in scenic Lake Placid, New York for the inaugural joint conference of our popular *Clean Energy* and *Small Communities. Big Opportunities.* conferences. Two of ANCA's signature events together under one roof, for one great price!

This unique three-day gathering convenes small business and clean energy stakeholders and community leaders who are invested in strengthening North Country businesses and communities through collaborative, action-oriented initiatives. Through a variety of networking and learning opportunities, conference participants will explore ways we can work together to foster strong, resilient and inclusive North Country communities.

Who Will Be There?

- Policy and program implementers
- Industry leaders
- Entrepreneurs and small business owners
- Clean energy contractors and sustainability educators
- Educators and students
- Advocacy groups: organizations representing the interests of their community
- Local, regional and state leaders



Save the Date!

April 30-May 2, 2025

Lake Placid Conference Center | Lake Placid, NY

Learn more about the conference and register (open soon):

www.adirondack.org/2025-anca-conference

BECOME A 2025 CONFERENCE SPONSOR

Demonstrate your commitment to solutions that balance economic vitality and the preservation of our region's extraordinary environment.

Grow your network of partners, entrepreneurs, and leaders working together to grow a vibrant community that includes all in northern New York.

Sponsorship Levels & Benefits

LEVEL 1

\$15,000 (Two spots)

Primary Event Sponsor receives:

- Recognition as lead in social media outreach, event website and email communication
- Logo on printed materials and event signage
- 6 complimentary registrations
- Participation in opening remarks
- Full page in conference program
- Exhibitor booth in prominent location
- One night hotel accommodation

LEVEL 2

\$10,000 (four spots)

Field Trip, Reception, Lunch, and Plenary Sponsors receive:

- Named sponsor of one of the four gatherings above
- 4 complimentary registrations
- Prominent logo on printed materials and event signage
- One-half page in conference program
- Exhibitor booth

LEVEL 3

\$5,000 (ten spots)

- 3 complimentary registrations
- Medium logo on printed materials and on welcome display
- One-quarter page in conference program
- Exhibitor booth

LEVEL 4

\$2,500 (unlimited)

- 2 registrations
- Logo on printed materials and event signage
- One-sixth page in conference program



For more information about the conference or sponsorship opportunities, including special opportunities for media outlets, educators and education institutions, please contact ANCA's Caitlin Bottcher at cbottcher@adirondack.org or 518.891.6200